

INTRODUCTION

Pedro is a multidisciplinary product designer with over 12 years of experience designing & building software for tech companies in the e-commerce, finance, enterprise & crowdfunding space. Residing in the sandy streets of Miami FL, Pedro currently spends his days working at Slack Technologies as Principal Product Designer. He leads Mobile Design @ Slack across iOS, Android and iPad. He's launched some notable products such as Huddles, Lists, Audio & Video Clips, Emoji Packs and more in the past 5+ years.

REFERENCES

Mig Reyes: mentor & former instructor
Senior Product Design Director at Instagram

contact@migreyes.com

Miguel Fernandez: coworker & mentor

VP of Design at Slack

mfernandez@slack-corp.com

Eric Centeno: former coworker & collaborator

VP of Design at TripActions

wreckk@gmail.com

Ya-Bing Chu: former coworker & collaborator

Product Management Director at Google

yabing@gmail.com

EXPERIENCE

Slack Technologies: Principal Product Designer

June '19 Present

Envoy: Senior Product Designer

October '18 May '19

Simple Finance: Product Designer

November '17 August '18

Kickstarter: Product Designer

December '16 November '17

Teespring: Product Designer

August '14 November '16

(For prior experiences, visit my LinkedIn page)

EDUCATION / CERTIFICATIONS

The Starter League: Visual Design

Winter '12

The Starter League: Advanced Frontend Engineering

Spring '13

CSPO: Scrum Product Owner Certification

Spring '17

SKILLS

Design: well-versed in product thinking and definition, design systems, interaction design, visual design, user experience and product research.

Development: effecient in Html & Haml, Css & Scss architecture, Git SCM, Framer.js and working within Rails dev environments.